



NTIA

Partnerships Charter

ntia.co.uk

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Introduction

The Night Time Industries Association (NTIA) is a not-for-profit membership organisation committed to protecting and promoting the UK's nightlife, hospitality, and cultural sectors. We work with our partners to improve safety, standards, sustainability, and inclusivity across the night-time economy.

Our partnerships are built on integrity, transparency, and a shared commitment to driving positive change. This charter sets out the values, expectations, and principles that guide our collaborations.

About the NTIA

NTIA represents thousands of businesses and individuals working across late-night venues, festivals, events, security, entertainment, and hospitality. Through industry leadership, policy engagement, safeguarding training, and public advocacy, we are a driving force for a vibrant, safe, and sustainable nightlife economy.

Our work spans:

- Influencing legislation and licensing policy
- Raising safeguarding standards through initiatives like Night Safe Spaces Accreditation
- Delivering research, training, and practical guidance
- Championing operators, creatives, workers, and businesses that form the fabric of nightlife culture

Our Values

We work in partnership with organisations that reflect our core values:

- Independent – We protect the integrity of our work and remain free from undue influence.
- Collaborative – We believe in building strong, respectful relationships across sectors.

- Transparent – We’re open about who we work with and the nature of those partnerships.
- Inclusive – We bring together diverse voices to address systemic challenges.
- Impact-driven – We pursue partnerships that deliver meaningful change across our industry.

Our Structure

“NTIA” and “NTIA CIC”

The Night Time Industries Association operates through two distinct but closely aligned legal entities:

- **Night Time Industries Association Ltd** (Company No. 09418544), a not for profit company limited by guarantee. This entity is responsible for the NTIA’s core activities, including industry representation, events, and partnerships that directly support these functions. Any surplus income is reinvested into advancing the sector.
- **Night Time Industries Alliance CIC** (Company No. 13070504), a registered Community Interest Company (CIC). This arm delivers public benefit programmes aligned with the NTIA’s wider social purpose. It leads on membership services, training and safeguarding initiatives, research, the Night Safe Spaces Accreditation scheme, and associated partnerships.

Although both entities operate under the shared NTIA identity and collaborate to support the night time economy, they remain legally and financially independent.

Depending on your engagement with us, whether as a member, donor, participant, or partner, you may be contracting with either NTIA Ltd or NTIA CIC.

We will always make clear which entity is involved in any agreement, particularly in relation to invoicing, VAT, charitable subscriptions, or publicly funded programmes.

Working With Us

We welcome partnerships that support our charitable mission and help elevate the night-time economy. These may include:

- Sponsorship or funding agreements
- Co-branded training and campaigns
- Collaborative research and thought leadership
- Pilot programmes and delivery partnerships
- Data sharing and policy development initiatives

Partner Expectations

We seek to work with organisations that:

- Share NTIA's vision for a thriving, inclusive, and safe nightlife sector
- Uphold the values of this charter in all professional conduct
- Respect our independence and contribute constructively to our work
- Are open about any reputational risks or potential conflicts of interest

Guiding Principles

- **Preserving Independence:** We maintain full control over our campaigns, communications, and research. No partnership may compromise NTIA's independent stance or public credibility.
- **Mutual Respect:** We value the knowledge, lived experience, and expertise that both NTIA and our partners bring to the table.
- **Integrity & Transparency:** We clearly define roles, responsibilities, and deliverables in all partnerships. Any collaboration must serve public interest and align with NTIA's mission.
- **Shared Objectives:** Our partnerships are formed with organisations whose actions and ambitions reflect our safeguarding, licensing, workforce, and cultural advocacy goals.

Conflicts of Interest

We manage conflicts of interest through proactive communication and clear protocols:

- Partners cannot influence NTIA's findings, policy positions, or training content
- NTIA retains editorial control of all communications, campaigns, and events
- Sponsorship does not guarantee speaker slots, policy input, or brand placement
- All joint activity will be publicly declared where appropriate

Obligations of Partners

- Inform NTIA immediately of any issue that may impact your public standing or reflect on our partnership
- Respect our ethical fundraising and safeguarding policies
- Seek approval for use of the NTIA logo or any public statements referencing NTIA
- Ensure all joint activities are documented in a written agreement and reviewed as appropriate

NTIA Ethical Partnership Policy

NTIA only partners with organisations whose business practices, values, and public reputation do not conflict with our safeguarding, licensing, or workforce objectives. We do not accept support from companies associated with:

- Weapons, tobacco, gambling, or pornography industries
- Human rights abuses or criminal activity
- Reputational harm that could compromise our mission

We rely on open dialogue with partners and will raise any concerns to uphold the integrity of our work and the trust of our members and wider community.

For further information or to explore working with us, please email contact@ntia.co.uk