

# LISTEN FOR LIFE CAMPAIGN: NIGHT TIME ECONOMY CHARTER

*Promoting Workforce and Patron Hearing Health in Late-Night Economy Businesses*

**NTIA** | NIGHT TIME  
INDUSTRIES ASSOCIATION

Partnering with

Specsavers

The Listen for Life Campaign aims to prioritise hearing health in late-night economy businesses, such as pubs, bars, and clubs. This charter is in accordance with the WHO global standard for safe listening venues and events, and outlines ten essential points for these establishments to adhere to, fostering a safe and enjoyable environment for both employees and patrons.

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#### **Noise Control Measures:**

Implement and maintain effective noise control measures to ensure that music and ambient noise levels do not exceed safe limits without clear direction including signage and PPE.

#### **Regular Sound Assessments:**

Conduct regular sound assessments to monitor noise levels and adjust according to sound mapping, as needed to prevent hearing damage.

#### **Employee Training:**

Provide comprehensive training for all employees on noise exposure risks, protective measures, and the importance of hearing health.

#### **Personal Protective Equipment (PPE):**

Supply employees with suitable hearing protection, such as earplugs, and encourage their consistent use.

#### **Hearing Health Information:**

Display educational materials and information on hearing health prominently within the establishment to raise awareness among workforce and patrons.

#### **Quiet Zones:**

Designate and maintain quiet zones within the establishment where patrons can escape from loud music to protect their hearing.

#### **Designated High Volume Areas:**

Implement designate high volume areas using signal within your business to alert patrons and workforce to high risk environments.

#### **Hearing Health Screening:**

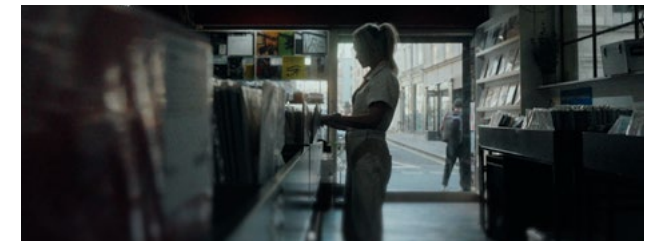
Conduct regular hearing health screenings for employees to assess their hearing and identify potential issues.

#### **Hearing-Friendly Events:**

Host special “Listen for Life - Hearing Health Awareness” events and promotions to encourage patrons to consider their hearing well-being.

#### **Compliance Monitoring:**

Periodically review and enforce these charter guidelines and collaborate with local authorities to ensure ongoing compliance.



**Adhering to this Night Time Economy Charter will demonstrate a commitment to hearing health in late-night economy businesses and contribute to a safer and more enjoyable experience for both employees and patrons. The Listen for Life Campaign encourages the adoption of these practices, fostering a culture of hearing health awareness and responsibility.**